



GRASS ROOTS MUSIC FESTIVAL

AUGUST 21-23 • COOPER'S LAKE CAMPGROUND

PARTICIPATING SPONSOR

Celebrate the best in live, local music with The Rock Station at the 2025 Band Jam Music Festival. Be a part of this community event that showcases emerging talent and local favorites all on one stage.

PARTICIPATING SPONSORSHIP INCLUDES

- Sign with Name/Logo at event
- Name/Logo on Band Jam website
- Opportunity for booth at event
- (20) :15 second spots on The Rock Station
- Weekly Mention during the Grass Roots Show (Airs Sunday nights from 7-8pm)
- 2 Complimentary Weekend Admission Passes
- Plus opportunity for all early sign on features outlined in the chart below



Investment: \$500 (value: \$875)
Agencies use gross rate of \$588

• SIGN ON EARLY TO GET THE MOST FROM YOUR SPONSORSHIP •

We begin promoting this popular event early in the year. The earlier you sign on as sponsor, the more pre-event exposure your business receives. Don't miss out on being included in the following Band Jam marketing elements.

SIGN ON BY:	TO RECEIVE:
April 15, 2025	Logo on the official Band Jam video commercial
May 1, 2025	Logo on official Band Jam printed materials (posters, flyers, etc)
July 1, 2025	Logo on official Band Jam 2025 T-shirt
1st of month Mar-Aug	Named as sponsor on radio promos. Promos are updated the first of each month Mar-Aug. The earlier you sign on, the more mentions you get.
Your business will be tagged in pre-event social media posts. Sign on early to get more exposure	

Presented by: _____

Accepted by: _____

Date: _____

