



www.thebandjam.com

# GRASS ROOTS MUSIC FESTIVAL

AUGUST 21-23 • COOPER'S LAKE CAMPGROUND

## TICKET SPONSOR

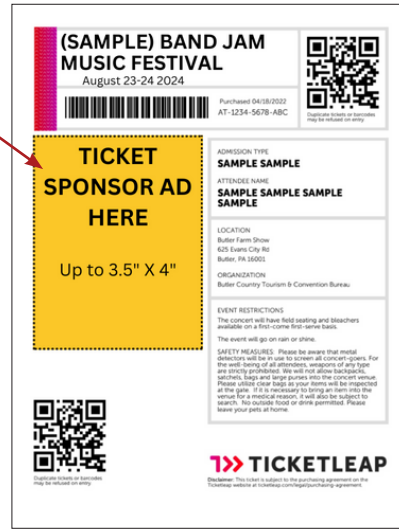
Celebrate the best in live, local music with The Rock Station at the 2025 Band Jam Music Festival. Be a part of this community event that showcases emerging talent and local favorites all on one stage.

### TICKET SPONSORSHIP INCLUDES

- Name/Logo/Ad on every ticket purchased  
*Up to 3.5" X 4" ad, coupon, or special offer*
- Name/Logo on Band Jam website
- Sign with Name/Logo at event
- Opportunity for booth at event
- Weekly Mention during the Grass Roots Show (Airs Sunday nights from 7-8pm)
- 2 Complimentary Weekend Admission Passes
- Plus opportunity for all early sign on features outlined in the chart below

**Investment: \$750**

**Agencies use gross rate of \$885**



### • SIGN ON EARLY TO GET THE MOST FROM YOUR SPONSORSHIP •

We begin promoting this popular event early in the year. The earlier you sign on as sponsor, the more pre-event exposure your business receives. Don't miss out on being included in the following Band Jam marketing elements.

| <b>SIGN ON BY:</b>   | <b>TO RECEIVE:</b>  |
|--|---|
| April 15, 2025   | Logo on the official Band Jam video commercial  |
| May 1, 2025  | Logo on official Band Jam printed materials (posters, flyers, etc)  |
| July 1, 2025   | Logo on official Band Jam 2024 T-shirt  |
| 1st of month Mar-Aug   | Named as sponsor on radio promos. Promos are updated the first of each month Mar-Aug. The earlier you sign on, the more mentions you get. |
| Your business will be tagged in pre-event social media posts. Sign on early to get more exposure |   |

Presented by: \_\_\_\_\_

Accepted by: \_\_\_\_\_

Date: \_\_\_\_\_



The parties to the advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.