



GRASS ROOTS MUSIC FESTIVAL

AUGUST 20-22 • COOPER'S LAKE CAMPGROUND
**PARTICIPATING
SPONSOR**

Celebrate the best in live, local music with The Rock Station at the 2026 Band Jam Grass Roots Music Festival. Be a part of this community event that showcases emerging talent and local favorites all on one stage.

PARTICIPATING SPONSORSHIP INCLUDES

- Sign with Name/Logo at event
- Name/Logo on Band Jam website
- Opportunity for booth at event
- (20) :15 second spots on The Rock Station
- Weekly Mention during the Grass Roots Show (Airs Sunday nights from 7-8pm)
- 2 Complimentary Weekend Admission Passes
- Plus opportunity for all early sign on features outlined in the chart below



Investment: \$500 (value: \$875)
Agencies use gross rate of \$588

• SIGN ON EARLY TO GET THE MOST FROM YOUR SPONSORSHIP •

We begin promoting this popular event early in the year. The earlier you sign on as sponsor, the more pre-event exposure your business receives. Don't miss out on being included in the following Band Jam marketing elements.

SIGN ON BY:	TO RECEIVE:
April 1, 2026	Logo on the official Band Jam video commercial
April 1, 2026	Logo on official Band Jam printed materials (posters, flyers, etc)
July 1, 2026	Logo on official Band Jam 2026 T-shirt
*1st of month Apr-Aug	Named as sponsor on radio promos. Promos are updated the first of each month Apr-Aug. The earlier you sign on, the more mentions you get.
Your business will be tagged in pre-event social media posts. Sign on early to get more exposure	

Presented by: _____

Accepted by: _____

Date: _____



The parties to the advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.